

WHAT IS CULTURE?

Watch the video attached and reflect

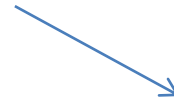
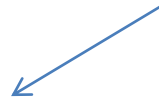
<http://tune.pk/video/5809737/what-is-culture-elementary-lesson>



WHAT IS CULTURE TO YOU?

Discuss with your classmates, then explain the concept of culture.

Use the following expressions to



DISCUSS	EXPLAIN
<p>In my opinion/view ... If you ask me As far as I can see/I'm concerned It seems to me that I have the feeling that I think/feel/reckon/believe If you want my opinion I'd like to point out ... It's a fact that Nobody will deny that As I see it... Everyone knows Sorry to interrupt you, but Personally I think I'm absolutely convinced that ... My view/point of view is that What I actually meant was</p>	<p>What I mean is The reason for this is The main problem is Let me explain It concerns It refers to Above all we must keep in mind that First of all... As regards/regarding That is to say On the whole As I was saying In fact KEY WORDS: Folklore, clothes, language, literature, food, art, family, beliefs, habits, values, humour, aesthetics, festivals, body language, manners, music, way of thinking, meanings, behaviours.</p>

WHAT IS IDENTITY?



Look, don't identify me by the size and shape of my body, my social class, my job, my gender, my ethnicity, my sexuality, my nationality, my age, my religion, my education, my friends, my lifestyle, how much money I earn, the clothes I wear, the books I read, where I go shopping, the way I decorate my house, the television programmes and movies I watch, my leisure and sports activities, the car I drive, the music I listen to, the drinks I like, the food I eat, the clubs I go to, where I go on holiday, the way I speak or my accent, the things I say, the things I do, or what I believe in. I'm just me. OK?'

WHY IS IT FUNNY?



**ANSWER USING 20
DIFFERENT EXPRESSIONS**

IDENTITY

How you see yourself will influence the friends you have, who you will marry or live with, and the communities and groups to which you relate and belong.

The concept of identity is an important one, as it is only through establishing our own identities and learning about the identities of other individuals and groups that we come to know what makes us similar to some people and different from others, and therefore form social connections with them

Identity is formed through the socialization process and the influence of social institutions like the family, the education system and the mass media.

Identity is about how individuals or groups see and define themselves, and how other individuals or groups see and define them.

Identity “fits” individuals into the society in which they live.

Culture and identity

Watch the video attached and discuss with your classmates

<https://www.youtube.com/watch?v=tcOm2Z4mB7E>

Culture Identity Model

Sartaj Anand

**What makes you
unique?**

**Do you think that
your culture could
be a treasure for
you? Why?**

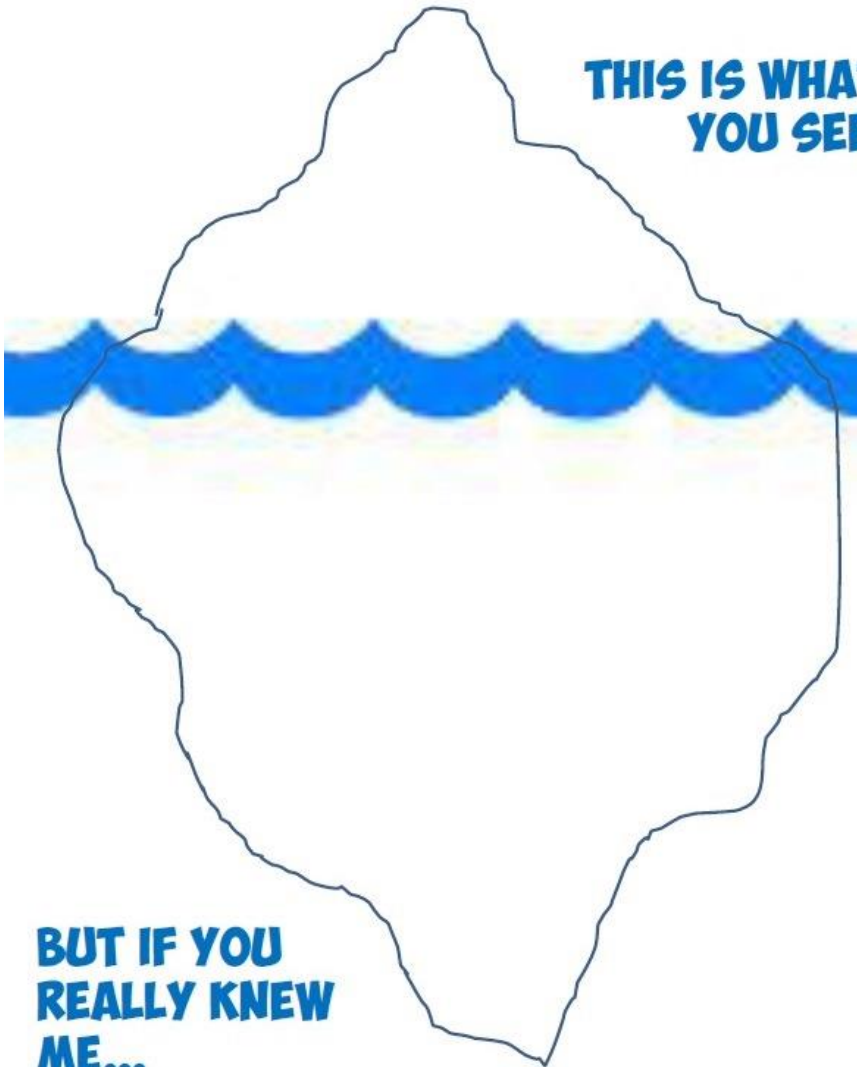
MULTIPLE CHOICE

Watch the video again and choose the correct alternative

1. Culture
 - a. constantly changes
 - b. is always the same
 - c. rarely changes
2. Culture
 - a. must be shared by a lot of people
 - b. can be shared between at least two individuals
 - c. is individual
3. Culture can be compared to an iceberg because
 - a. it's very large
 - b. it's totally hidden
 - c. we can only see a part of it
4. How are culture and identity linked?
 - a. our personal values widely depend on our culture
 - b. our culture makes us equal
 - c. identity only depends on culture
5. Our identity is shaped by
 - a. human interaction
 - b. external events
 - c. both of them

THE CULTURAL ICEBERG

**THIS IS WHAT
YOU SEE,**



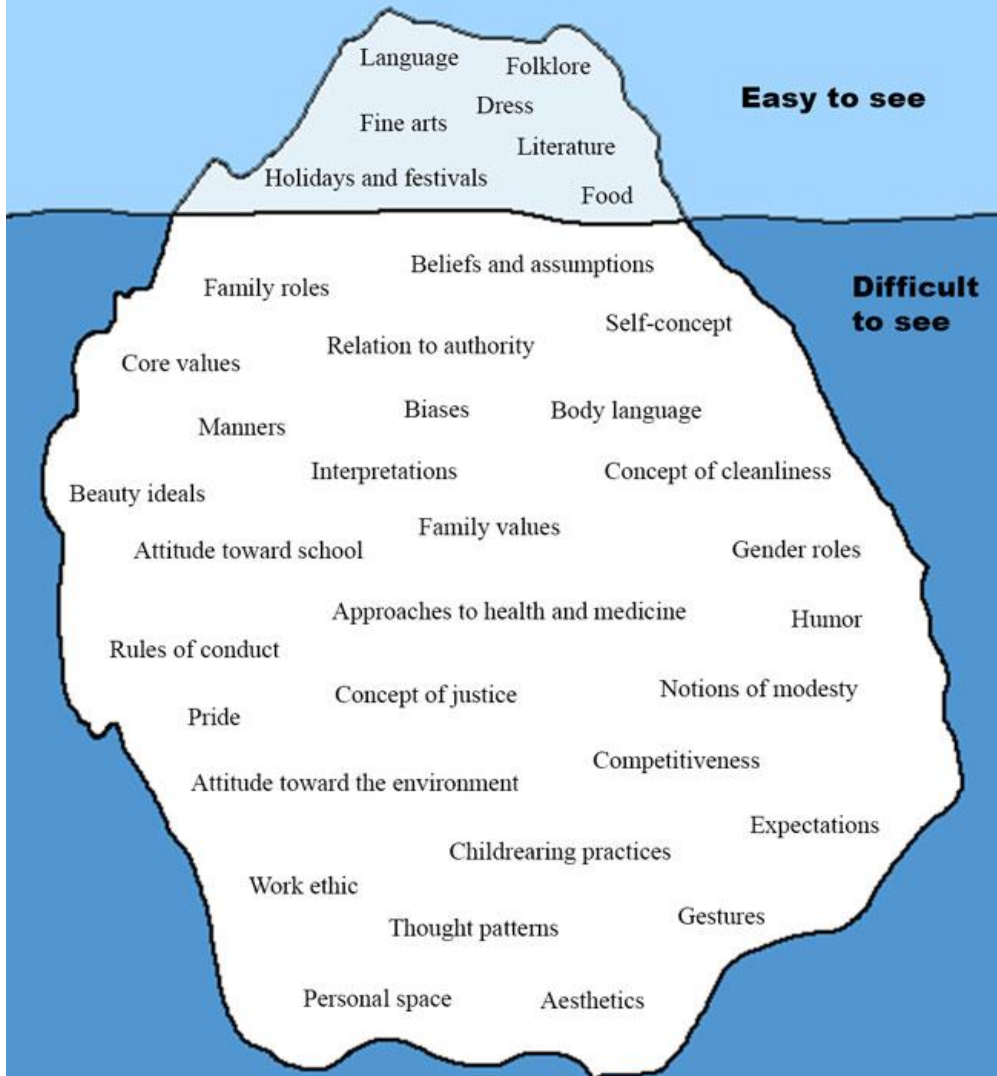
**BUT IF YOU
REALLY KNEW
ME...**

Place correctly
the following
cultural
elements

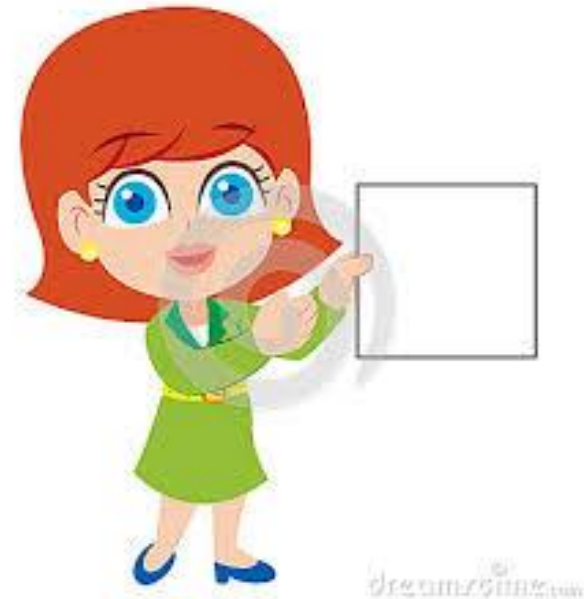


Language, concept of justice, family roles, approaches to health and medicine, food, literature, pride, humour, folklore, beliefs and assumptions, gender roles, holidays and festivals, relation to authority, thought patterns, fine arts, manners, interpretations, dress

The Cultural Iceberg



CHECK YOUR ANSWERS



When I was a child, my grandmother told me old traditional stories dealing with huge treasures hidden in deep caves or miracles and apparitions of angels and saints. These stories gave me a key to understand people, behaviors and habits of my land and helped me to be aware of my cultural identity. Year after year my passion for traditional stories increased and I started to be interested in folk studies.





"Whether we live in remote areas or in urban centers, folklore pervades our lives. We all tell stories. We celebrate events, take part in rituals, and use figurative language. As children we sing jingles,... tell jokes and riddles, and play games. At work we learn and use the jargon of our trade, follow custom and tradition to accomplish tasks, and tell stories about job-related experiences. At home we develop and engage in rituals such as family outings, holiday observances, or shared meals. Among friends we joke, tell stories about our common experiences, employ slang expressions or dialect terms, and offer advice in the form of beliefs and practices. If we watch television, go to the movies, or look at ads, we see and hear examples of folklore that have been removed from the interactional setting and incorporated into another context."

— *Folklorists Robert A. Georges and Michael Owen Jones, 1995*

Folklore can be described as traditional art, literature, knowledge, and practices that are passed on in large part through oral communication and example. The information thus transmitted expresses the shared ideas and values of a particular group



Only very rarely is folklore an heirloom passed along unchanged from parents to children over many generations. Folklore presents itself in a myriad of forms, all equally "original" and "correct." Each generation picks what it likes from its heritage, amplifying and modifying it to suit present needs. Individuals, too, have different tastes and thus folklore grows and changes over the years.



PEOPLE ARE THE ESSENCE OF THE PLACE

SICILIA



PUGLIA



VENETO



CAMPANIA



EMILIA
ROMAGNA



Have a look at the photos. They show deeply-rooted cultural habits closely linked to either local identity or religious belief.

Do you think these habits and traditions will exist in the near future? Why/why not?

Do you think it is important to safeguard local traditions? Why/why not?

Discuss with your classmates



FOLK GENRE AND SUB GENRES

See the site linked, read, listen and play

<https://quizlet.com/11332169/folklore-genre-sub-genres-flash-cards>



Research material

CULTURE AND IDENTITY:

http://www.polity.co.uk/browne/downloads/sample-chapter_2.pdf

<https://www.kent.ac.uk/cwl/documents/external/talking-cultures/W2/Talking%20Cultures%20Week%202%20Unit%201%20-%20Cultural%20Identity1%20-%20handout.pdf>

http://www.sagepub.com/sites/default/files/upm-binaries/45974_Chapter_1.pdf

FOLKLORE:

<http://folklore.missouri.edu/whatis.html>

<http://www.newworldencyclopedia.org/entry/Folklore>

<http://folkloresub-genres.weebly.com/>



CULTURAL TRADITIONS IN ITALY:

<http://www.endicott-studio.com/articleslist/italian-fairiesfate-folletti-and-other-creatures-of-legendby-raffaella-benvenuto.html>

<http://www.italiantourism.com/folklore.html>

CULTURAL TRADITIONS IN SICILY:

<http://www.sicilyincoming.com/myth---legends.html>

