

Research and debate on the teaching of Economics
«Teaching Economics in a Europe in Crisis »
20th AEEE Conference

Wednesday 27th to Friday 29th August 2014
Maison de la Recherche, Pôle Schumann
Université d'Aix - Marseille (France)



The 20th European Economics Education Conference is an international meeting of teachers, teacher trainers, inspectors and researchers with a professional interest in all aspects of Economics, Social Sciences and Business Education in Europe and worldwide. In **Aix en Provence (France)** during the **AEEE Conference 2014** on economics education you will:

- Hear some famous economists giving lectures on the economic crisis
- Explore state of the art economics which addresses contemporary economic policy problems
- Exchange research findings, ideas and concepts
- Get international points of view
- Find new ways of teaching economics
- Build teacher relations and teams on a European basis
- Build professional networks
- Learn about and share classroom experiences, good practice examples, and reports on projects

And most important: learn new things, be astonished, and be changed.

The conference venue is the « Maison de la Recherche », Pôle Schumann - Université d'Aix-Marseille, in Aix-en-Provence, the historical capital of Provence (half an hour by bus from Marseille-Provence Airport and near the TGV Railways Station of Aix).

Université d'Aix-Marseille
Maison de la Recherche – Pôle Schumann
29, rue Robert Schumann – 13621 Aix-en-Provence cedex 1
(see the map)



<http://espe.univ-amu.fr/fr>

Theme

The 20th Conference builds upon Manchester (2010) and Koln (2012), where the themes also related to the prolonged international crisis. "Teaching Economics in a Europe in crisis" is the main thread of the conference in 2014, but the perspective is both distinct and complementary. In Manchester, it deals with "economy after the global crisis". In Koln the question was: "the economic crisis – catastrophe or opportunity?" This time, the question will be rather: "why has the crisis been prolonged?", and: "how has the crisis differed between and within societies?". The focus will be on the various manifestations of the crisis, its impact on both the economy and the society and the implications for different levels of education.

We welcome contributions offering a range of perspectives: economics, social sciences and business, social, environmental and sustainable development. The conference will offer the following formats: plenary lectures, round table discussions and workshops.

In all AEEE conferences there is a strong emphasis on sharing classroom experiences, pedagogy and teaching in economics, social sciences and business education among teachers from different countries in Europe and beyond. We welcome both contributions on the central theme of the crisis, but also on other current developments which are relevant to teachers of Economics working in a variety of curriculum contexts. Comparisons will be made between the European systems of teaching economics, business and other social sciences as well as on teachings on the environment and the sustainable development, but also on teachers training. We hope to provide an opportunity to examine the contributions of various social sciences to understanding the ongoing crisis.

The languages of the conference will be English and French – translation will be provided.

For the Committee of Organization
Alain Legardez

Professeur des Universités en Sciences de l'éducation, Université d'Aix-Marseille

Aix en Provence - The Conference Location

Aix-en-Provence, a spa city, combines different eras and cultures. Open to the world, it is a city with a preserved heritage co-existing with a city of tomorrow. There are many colours and sensations: blue sky, golden stone facades, green transparent fountains and the shade of the plane trees. Its architectural and cultural heritage touches everyone as they get to know this wonderful city.. The old town is located around the Saint Sauveur Cathedral. It was built from the 5th century. The Cours Mirabeau links the historical site and the new town. Welcome to Aix en Provence.



L'École Supérieure du Professorat et de l'Éducation (ESPE) of l'Université d'Aix-Marseille succeeded of the IUFM (Institut Universitaire de formation des maîtres) in September 1st, 2013, on the occasion of the recent teacher training institutional reform. The new school of teaching and Education of Aix-Marseille opened its doors since September 1, 2013. A constituent part of the Aix-Marseille University, it offers training for future teachers, and contributes to teachers training of the Academy.

The ESPE is one of four study sites in Avignon, Digne-les-Bains, Aix en Provence and Marseille.

The new **Maison de la Recherche** of the Pole Schumann at the University of Aix-Marseille opened in 2014. It encourages research in Human and Social Sciences with dedicated research facilities for groups and individual researchers..

For your accommodation:

You can choose to reserve your accommodation:

in the **Students Residences "Les Gazelles"** www.crous-aix-marseille.fr/logement/cites-et-residences-universitaires/aix-en-provence/residence-les-gazelles with the conference organizers . If you decide to stay at Les Gazelles, please fill in the form and add your payment for accommodation to the conference fee in order to make in one bank transfer for both (see after "**Registration for the AEEE conference 2014**")

In an hotel, booking on your own.

See : <http://www.economicseducation.eu/conferences/aix-en-provence-2014/sleeping-accommodation>)

Hôtel Cardinal <http://www.hotel-cardinal-aix.com/> 24, rue Cardinale - 13100 Aix-en-Provence - France - - hotel.cardinal@wanadoo.fr - Tél. +33 (0)4 42 38 32 30 - Fax +33 (0)4 42 26 39 05

Résidence Mirabeau www.sejours-affaires.com/residence-hoteliere-aparthotel-aix-26.html
615, avenue W.A. Mozart - 13100 Aix en Provence aix.mirabeau@sejours-affaires.com
☎ : +33 (0)4 42 93 06 20 Fax : +33 (0)4 42 93 05 18

Please, send an email to: cyril.cornano@univ-amu.fr with your accommodation.

Provisional Program

Wednesday 27th August

8h30 – 9h30 : Reception, welcome

9h30 -10h : **Conference opening ****

Representatives of local authorities

Jacques Ginestié, Director ADEF et ESPE-AMU

Hans-Jürgen Schlösser, University of Siegen, Chairman AEEE

Alain Legardez, AMU - ADEF and ESPE, Person in charge Committee of Organization

10h -12h30 : **Plenary lecture (1)**

« **Crisis in Europe and possible exit routes. Alternative perspectives» (1)**

Philipp Hartmann, European Central Bank

Jean-Luc Gaffard, OFCE et Institut d'Etudes Politiques - Paris

Dominique Plihon, University of Paris 13

12h30 – 14h : **Lunch**

14h - 16h30 : **Plenary lecture (2)**

« **Crisis in Europe and possible exit routes. Alternative perspectives» (2)**

Yves Alpe, Aix-Marseille University

Renato Di Ruzza, Aix-Marseille University

Jacek Brant, Institute of Education, London

16h30 – 17h : **Break**

17h – 18h30 : **Round table (1)**

« **Viewpoints on Economics teaching»**

Introduction : Steve Hurd, AEEE

Debate : The speakers of the day and Pierre-Cyrille Hautcoeur, IEP Paris

19h : **Aix en Provence guided visit**

Thursday 28th August

8h30 – 10h30 : **Round table (2)**

«**Crisis and combating crisis: many acute questions in economics and other social studies»**

Arnaud Diemer, Economie, University Blaise Pascal, Clermont

Nicole Tutiaux-Guillon, Didactique de l'histoire, University of Lille

Bernadette Merenne, Géographie économique, University of Liège

Alain Legardez, Aix-Marseille University

10h30 – 11h : **Break**

11h – 13h : **Round table (3)**

«**How to teach in time of crisis? Which educational and didactic strategies should teachers employ?»**

Jean Simonneaux, Didactique de l'économie, ENFA-EFTS Toulouse

Birgit Weber, Economy and pedagogy, University of Cologne

Christine Dollo, Didactique de l'économie, Aix-Marseille University

Claude Fabre, Economy and Business Economic, University of Montpellier

Emmanuel Triby, University of Strasbourg

13h – 14h30 : **Lunch**

14h30 – 19h : Workshops : Research, experiences, practices, teaching strategies

Special workshops :

Economy and culture : exhibitions, mediation, media (*proposed by Rémi Jeannin et Charlotte Drahé, Banque de France*)

Measuring Progress Beyond GDP (*proposed by Donato Speroni, with Lorena Sanchez et Martine Zaida - OCDE*)

European students' representations of the crisis (proposed by Steve Hurd, Doris Valente, Agnieszka Jeziorski, Jean Simonneaux and Alain Legardez)

Proposals for workshops:

Educational tools, didactics, evaluation (research and practice)

Teaching in time of crisis in Europe in all its dimensions

Economics teaching and the teachers training

Contexts: Economics, Business Studies and Social Studies

Education on the environment and sustainable development

Comparison of Economics, social sciences and business economic teaching in school and university

Comparative curricula in Europe

Teaching strategies : in general and for dealing with pressing current issues

NB : These workshops will be organized in parallel, based on the proposals of the participants

Evening : convivial dinner

Friday 29th August

8h30-11h : **Round table (4)**

International comparison of Economics teaching and teacher training »

Nancy Wall, Council AEEE

Doris Valente, University Milano Bicocca, Council AEEE - Italia

Alain Michel, Economie et sciences sociales, Institut européen d'éducation et de politique sociale (IEEPS) et ESCP Europe

Claude Fasbre, Economie et Gestion, Université de Montpellier France

Yves-Patrick Coleno, Université of Perpignan et AEEE

11h – 11h30 : **Break**

11h30 - 12h30 : **Echos workshops**

12h30 – 13h30 : **Lunch**

13h30 - 16h : **Round table (5)**

« Economy and education. What is the future of Economic culture in Europe?»

Gérard Kremer, Banque de France

Philippe Frémeaux, Alternatives Economiques

Francesco Silva, Università Cattolica - Milano , Italy

Donato Speroni, Istituto per la Formazione al Giornalismo -Università di Urbino, Italy

Philippe Langevin, Aix-Marseille Université

16h - 16h30 : **Assessment and perspectives**

16h30 : **Marseille visit**

****A simultaneous translation English/French and French/English will be provided during the Conference***

Presenters: If you would like to contribute as a presenter, workshop organizer or by writing a position paper to inform the focus groups, then please send an abstract (500 words in English or French) to the Scientific Committee headed by Alain LEGARDEZ (alain.legardez@univ-amu.fr), Steve HURD (s.j.hurd@btinternet.com) and Cyril CORNANO (cyril.cornano@univ-amu.fr).

NB: Abstracts should be submitted by July 31th, 2014

Conference Organizers

Associations:

Association of European Economics Education (AEEE),
Association des enseignants de sciences économiques et sociales (APSES),
Association des enseignants d'Economie-Gestion (APEG)

Universities:

Université d'Aix-Marseille (AMU) : Ecole supérieure du professorat et de l'éducation (ESPE),
« Apprentissages, Didactiques, Evaluation, Formation » ADEF -Research department, Faculté
d'Economie et de Gestion
Ecole Nationale de Formation Agronomique (ENFA-EFTS) Toulouse
Université Blaise Pascal-Clermont

Conference Committee:

AEEE : Hans Jürgen Schlösser, Steve Hurd, Doris Valente, Nancy Wall
APSES : P. Morini, I. Martinache ; APEG : I. Delzant, R. Foechterle
Université d'Aix-Marseille : A. Legardez, Y. Alpe
EFTS-ENFA Toulouse : J. Simonneaux
Université Blaise Pascal-Clermont : A. Diemer
Cité de l'économie et de la monnaie : R. Jeannin

Local committee:

A. Legardez, Y. Alpe, J.-P. Guidoni, C. Beddock, F. Pellerin, A.-M. Alary, A. Jeziorski, Y. Coleno,
C. Dollo, N. Lebatteux, N. Richit

Conference Scientific Committee

Alain Legardez, Université d'Aix-Marseille (France)
Yves Alpe, Université d'Aix-Marseille (France)
Jean Simonneaux, Université de Toulouse EFTS - ENFA (France)
Arnaud Diemer, Université de Clermont (France)
Steve Hurd, Visiting Research Fellow, School of Education, Makerere Un., Kampala, (Uganda)
Hans Jürgen Schlösser, Prof. Dr. University of Siegen, (Germany)
Birgit Weber, Prof. Dr. University of Cologne, (Germany)

JSSE : Call for Papers 2/2015 - Teaching Economics

The deadline for the submission of papers for the JSSE Issue is October 1st 2014. After an anonymous review procedure the selected papers should be published in the special issue "Teaching Economics in a Europe in Crisis" of the Journal of Social Science Education JSSE 2-2015. The contributions presenting economic and business education in different countries as good practice, case studies or country reports are highly welcome for the rubrics without the anonymous review process, if they are interesting and understandable for an international audience. The special issue will be edited by Alain Legardez, Jean Simonneaux, Jürgen Schlösser and Birgit Weber. Papers for the Journal should not exceed 12-15 pages (max. 70.000 signs, blanks incl.). Please note that the JSSE does not accept papers published elsewhere.

For more details see www.jsse.org/info/authors-reviewers/author-instructions For submission please use the JSSE login www.jsse.org/index.php/jsse/login respectively ask info@jsse.org.

Financial Assistance

Secondary school teachers in the European Union may be eligible for assistance towards the cost of the conference and travel from their European Commission National Office:

http://ec.europa.eu/represent_en.htm

Details of the EC support scheme for attending courses and conferences can be found at:

<http://ec.europa.eu/education/trainingdatabase>

If you apply for assistance you will be required to send a copy of this conference program and indicate the course fee, the cost of accommodation and the cost of travel.

Method of Payment

Please notify email our Treasurer **Nancy Wall** when you have made the transfer:

ENWall@aol.com.

Add reference "**Your name**" and "**AEEE Conference 2014 fee**" when you make a bank transfer.

PLEASE DO NOT SEND POUNDS to the Euro account!

Make sure your bank understands, this is a payment in euros, even though the bank is in London.

If you prefer to pay in £pounds, GBP, please contact: ENWall@aol.com

Payment may be made in EUROS €

Please pay the Association for European Economics Education
HSBC Bank, International Branch, 60 Fenchurch Street, London EC3M 4BA, UK
Euro account number 70112918
IBAN: GB12 MIDL 4005 1570 1129 18 Swift Code: MIDLGB22.

Add 'Your name' and 'AEEE Aix en Provence Conference 2014 fee' as a reference when you make the bank transfer.

For further informations

If you need to know more about the intervention at the conference, presenting a paper, running a workshop or about general participation and logistics please contact:

Cyril CORNANO

Ecole Supérieure du Professorat et de l'Éducation (ESPE)

Université d'Aix-Marseille

E-mail: cyril.cornano@univ-amu.fr

☎ +33(0)413 552 284

Registration for the AEEE conference 2014

Please fill in the registration form and send it to Cyril CORNANO

@: cyril.cornano@univ-amu.fr

☎ +33(0)413 552 284

Post address: ESPE AMU/AEEE Conference 2014

32 rue Eugène Cas
 13248 Marseille cedex 4
 France

Registration Form for the AEEE Aix en Provence Conference 2014	
Full Name	
Postal Address	
Country	
Telephone	
Mobile phone	
E-mail	
Member association	
Job Title	
Institution	
A. All inclusive conference € 210 1. Conference fee € 180 registration for 3 days, 3 lunches, coffee breaks, guide visit in Aix en Provence included. 2. Friendly banquet € 30 N.B. accommodation is not included	<input type="checkbox"/> Yes:-€
B. Single day rate(s) € 60 - Wednesday - Thursday - Friday	<input type="checkbox"/> Yes-€ <input type="checkbox"/> Yes-€ <input type="checkbox"/> Yes-€
Visit in Marseille (free)	<input type="checkbox"/> Yes: €
Supplement late registration (after 1 st of June) € 30	<input type="checkbox"/> Yes-€
I have paid and notified our Treasurer	<input type="checkbox"/> Yes TOTAL-€

FOR "LES GAZELLES"

You may wish to stay at the student residence, Les Gazelles. If you decide to stay at Les Gazelles, please fill in this form and add your payment for accommodation to the conference fee so that you can pay for both in one bank transfer.

I order a room for 25€ a night at "Les Gazelles"	<input type="checkbox"/> Yes <input type="checkbox"/> No
Nights	<input type="checkbox"/> Tu 26/08 <input type="checkbox"/> We 27/08 <input type="checkbox"/> Th 28/08 <input type="checkbox"/> Fr 29/08
I have paid and notified our Treasurer	<input type="checkbox"/> Yes TOTAL: €